

# Sarah Parvini

## WORK EXPERIENCE

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### Los Angeles Times

Los Angeles, CA

*Video Game Industry Reporter*

*January 2023 - February 2024*

- Wrote, crafted and developed non-fiction narratives from idea to final product, such as a piece on the potential impact of artificial intelligence use on video game voice actors and performers, or dailies on SAG-AFTRA negotiations over artificial intelligence.
- Worked under pressure with management to quickly handle time-sensitive projects on deadline, often with only hours to complete a final product.
- Regularly appeared on television on Spectrum, as well as on podcasts, to discuss my work on air to draw in more readers.
- Covered breaking business news, including Microsoft's landmark acquisition of Activision Blizzard and the growing labor movement in the video game industry.
- Saw a hole in coverage of the importance of the video game industry to the business and culture of California and pitched this role.

*Metro Reporter*

*September 2014 - January 2023*

- Reported on the people and stories of Los Angeles and California, looking in between established coverage areas to find the stories that were overlooked. I covered breaking news, investigations, and the nuances of shifting demographics.
- Managed multiple projects, publishing stories that connect with readers and result in high rates of subscriber conversions, including my series on life in California's remote mountains and high desert, which brought in nearly 1,000 new subscribers.
- Pored through public records and investigated scandals at USC's medical school involving a dean using hard drugs with criminals during his tenure.
- Pitched and reported on religion stories, including on abortion in Catholic Argentina, the Black Muslim community in LA, the Trump administration's travel ban on Muslim-majority nations and the voting habits of young Muslim voters in Michigan.
- Covered the pandemic through the lens of faith, including reporting on congregants who attended church remotely or via drive-in, as well as reporting on how key funding that mosques typically raise during Ramadan was at risk because of quarantine orders.
- Spoke on and moderated panels at universities, including Harvard and Stanford, bringing more recognition of the Times nationally.
- Part of the team that won the 2016 Breaking News Pulitzer Prize for coverage of a San Bernardino mass shooting.

### KCET

Burbank, CA

*Writer/Producer*

*January 2014 - September 2014*

- Reported multimedia stories for television and online for the Emmy-winning magazine show, "SoCal Connected."
- Collaborated with multiple, cross-functioning teams as well as management to ensure our work flowed and matched across reporting mediums.

## SKILLS

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- Fluent Persian; conversational Spanish
- Pitching to publications
- Reporting
- Investigations
- Writing
- Social media
- Public speaking
- Narrative/Storytelling
- Communications
- Editorial management
- Journalism
- AP style
- Editing
- Interviewing
- Research
- Style guides
- Voice and tone development

## EDUCATION

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### University of Southern California

Los Angeles, CA

*M.A. Journalism; Penny Lernoux Award for International Reporting*

### UC San Diego

San Diego, CA

*B.A. Political Science; Magna Cum Laude, Honors Society*

## AWARDS

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Los Angeles Press Club Award Finalist 2020; CNPA's California Journalism Award Finalist 2018; Pulitzer Prize 2016 (team award); 1<sup>st</sup> place Los Angeles Press Club Award 2013