

Sarah Parvini
sarahparvini.com | [LinkedIn](#)

WORK EXPERIENCE

The Associated Press

Technology Reporter

Los Angeles, CA

June 2024 – Present

- Report stories on the business and culture of the artificial intelligence industry, such as coverage of tech giants like Nvidia and a feature on the way artists are protecting their art from AI replication and scraping.
- Write breaking news stories on tight deadline, such as spot coverage of California news organizations suing OpenAI and Microsoft for alleged copyright infringement.
- Collaborate with other newsroom departments, such as the global entertainment desk, to coordinate coverage at the intersection of entertainment and AI. (Ex: I was the first to break the news on the video game actors' strike.)

Los Angeles Times

Video Game Industry Reporter

Los Angeles, CA

January 2023 - February 2024

- Wrote, crafted and developed non-fiction narratives from idea to final product, such as narratives on the resurgent popularity of Dungeons & Dragons and its place in pop culture, or glimpses into what it's like to design costumes for "Call of Duty."
- Worked under pressure with management to quickly handle time-sensitive projects on deadline, including coordinating coverage of SAG-AFTRA video game negotiations.
- Regularly appeared on television and podcasts to discuss my work and moderated panels, including one on inclusive game design at SXSW.
- Covered breaking business news, including Microsoft's landmark acquisition of Activision Blizzard and the growing labor movement in the video game industry.
- Saw a hole in coverage of the importance of the video game industry to the business and culture of California and pitched this role.

Metro Reporter

September 2014 - January 2023

- Reported on the people and stories of Los Angeles and California, looking in between established coverage areas to find the stories that were overlooked. I covered breaking news, investigations, and the nuances of shifting demographics.
- Managed multiple projects, publishing stories that connect with readers and result in high rates of subscriber conversions, including my series on life in California's remote mountains and high desert, which brought in nearly 1,000 new subscribers.
- Pored through public records and investigated scandals at USC's medical school involving a dean using hard drugs with criminals during his tenure.
- Pitched and reported on religion stories, including on abortion in Catholic Argentina, the Black Muslim community in LA, the Trump administration's travel ban on Muslim-majority nations and the voting habits of young Muslim voters in Michigan.
- Spoke on and moderated panels at universities, including Harvard and Stanford, bringing more recognition of the Times nationally.
- Part of the team that won the 2016 Breaking News Pulitzer Prize for coverage of a San Bernardino mass shooting.

SKILLS

- Fluent Persian; conversational Spanish
- Reporting
- Investigations
- Writing
- Social media
- Public speaking
- Narrative/Storytelling
- Communications
- Editorial management
- Journalism
- AP style
- Editing
- Interviewing
- Research
- Style guides

EDUCATION

University of Southern California

M.A. Journalism; Penny Lernoux Award for International Reporting

Los Angeles, CA

UC San Diego

B.A. Political Science; Magna Cum Laude, Honors Society

San Diego, CA

AWARDS

LA Press Club Award 2022, 2nd Place in Religion Reporting; LA Press Club Award Finalist 2020; CNPA's California Journalism Award Finalist 2018; Pulitzer Prize 2016 (team award); 1st place Los Angeles Press Club Award 2013